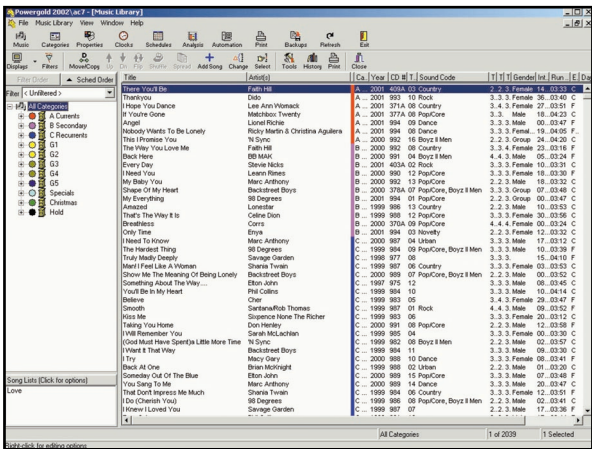


# Powergold® 2002

The Leaders in Advanced Music Scheduling Software for Windows 95/98/ME/NT/2000



## Powergold® 2002 Music Library

This is not just a music library, it is a program director's dream. Drag and drop songs from one category to another. View the songs in any Category Folder by simply clicking on it. Just point and click to print whatever you see.

Make coding changes on large numbers of songs effortlessly. Add new songs quickly and easily with the New Song Wizard. Spread songs throughout a Category Folder based on any criteria. Shuffle songs to randomize their order.

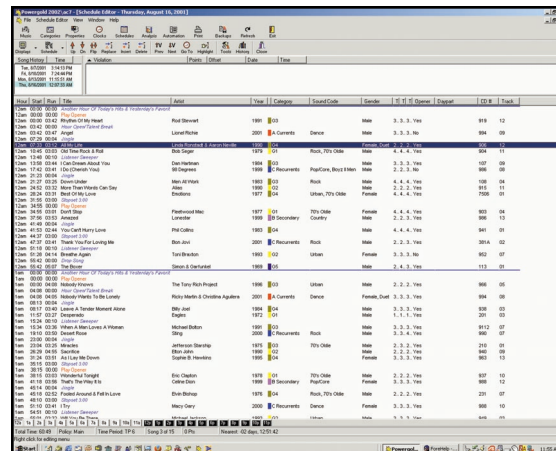
Add your own custom properties to control separation of songs with the same sound. Click on any column header to instantly sort on the field. Save your own custom displays with everything just where you want it.

## Powergold® 2002 Schedules

Without a doubt, this is the best schedule editor in the business. Easily reorder songs and non-music events using the mouse or keyboard. Quickly flip non-adjacent positions. Take advantage of auto replace, the fastest way to put a perfect replacement song in any position in the day.

Graphical song and artist histories help you spot rotation problems with just a quick glance. Your music schedules are easy to print, even in full color.

Since Powergold® 2002 was designed in the age of digital audio systems, we made it extremely easy to create your daily digital audio schedule files. Just click a button!

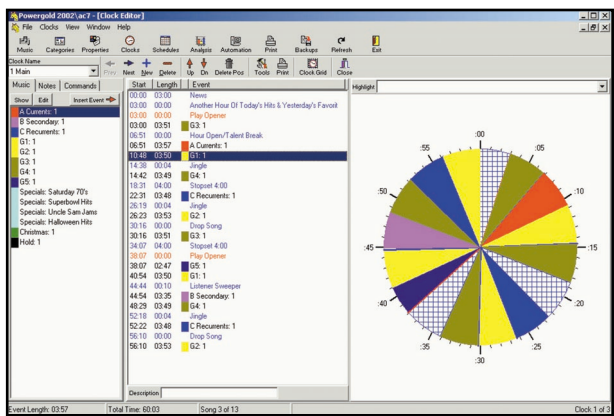


## Powergold® 2002 Clocks

Powergold® 2002 clocks are powerful event templates that control flow of an hour, using a combination of song positions, note positions, and command positions.

Create custom automation commands to control nearly every aspect of your automation system, then just drop them into your clocks. Easily move and reorder events in your clocks by dragging events up or down the list with your mouse.

Since each song category may be assigned its own color, we've included a beautiful circular view of your clocks, where each pie slice is an event. With the circular view you can instantly see if your events are balanced.



# Powergold 2002<sup>®</sup>

**The Leaders in Advanced Music Scheduling Software for Windows 95/98/ME/NT/2000**


At Zimmer Radio Group, Powergold has made our program directors' lives so much easier in regards to achieving the balance and flow we want in our music product on-air. Powergold's features are flexible, user-friendly and the product support is awesome! I'm glad that Powergold is in our programming arsenal of weapons!

*Tony Richards-Western Division, Regional Director Of Operations – Zimmer Radio Group*

Our PD's find Powergold easy to learn, simple to use and it saves them time managing the music library. Auto-Setup and Auto-Editor are still my favorite features."

*Alan Furst, National Program Director-Clear Channel Worldwide – Australian Radio Network*

With this many stations and so many users, we needed a music scheduling system that was versatile, flexible and easy to learn. Powergold has fit in perfectly! Our users find the program a breeze to navigate and the Windows<sup>®</sup> platform a welcome comfortable friend. Because of the solid Windows<sup>®</sup> platform, our users are able to customize each station's database to meet their exact needs...seemingly unlimited #'s of rules, separation criteria, category creations, and all handled in an interface that's intuitive and logical. Powergold offers us limitless options with scheduling criteria and has integrated with all of our other systems seamlessly. The reliability, customer service and support that the folks at Powergold have provided us have been exactly what any customer could ask for.

*Dan Turner, Vice President,  
Programming Services* 

You have a good company, and we appreciate the way you do business. You have consistently provided us with excellent service and a great product. Other companies have offered us the sun, the moon, and two of the stars to go with their product, but nearly all of our stations have opted to stay with you. A large part of the reason for doing that, I'm sure, is because of your fine customer service and commitment to meeting your customers' needs.

*Larry Roberts, President – Fisher Radio Regional Group, Inc.*

When we started the radio station six years ago I researched about 15 different scheduler programs. Who came out on top? Need you ask! Powergold is the best Windows<sup>®</sup>-based scheduler I have had the pleasure of working with. Speak to the team at Micropower let them put you onto something really GOOD!

*Marcel Sapet, Station Manager – Red Cap Radio-South Africa*

**Sales 1.800.870.0033      Support 1.501.821.1123**

**Our single goal is to provide you with the smartest, most powerful,  
feature-rich, reliable, easy-to-use, state-of-the-art music scheduler on earth!**

**Download a free evaluation version today at [www.powergold.com](http://www.powergold.com)**